

Sapiens API Conductor

Orchestrate Your Digital, Your Way



In today's complex ecosystem, insurers need to face the music proactively. Playing it by ear and relying on antiquated systems may result in missing data points that can generate sales leads and improve your customer experience. The need to pump up the volume of your digital transformation is compounded by the complexities of integrating with legacy, core systems on one hand, and with third party insurtech systems on the other. Only a digital-first, portal-over-legacy approach can orchestrate this transformation and hit the high notes of innovation.

This is precisely why insurers need a solution that can open up their business to customers, agents and partners, synchronize data from various core and backend systems, and tap into the rhythm of ecosystem innovation.

To leverage the landscape of change, insurers need a solution that provides:



Seamless integration with various core and back-end systems



Ability to access data, securely and easily



Innovation through APIs & ecosystems



Built-in reliability, scalability & visibility



Easy configuration using low-code tools

Sapiens API Conductor: Come Together, Right Now

Sapiens offers modular, cloud-native components like our API Conductor to play along with your existing technology landscape to achieve transformation faster than ever. By integrating with third party systems as well as legacy, core and backend systems,

API Conductor extends the variety and quality of services you can digitally provide your customers, agents, vendors and partners. It enables you to leverage the data you have on your systems and makes API orchestration and customization simple for business users.

Our API Conductor is made up of the following three components:

Digital APIs - The actual services that are presented to consumers, agents or other users such as self-service portals. These are also instrumental with API over legacy to create the experiences for your customers

ACE - Our API composition engine (ACE) simplifies orchestration and transformation for insurers and plays a key role in their ability to become self-sufficient with managing APIs

Insurance Information Hub - Provides a single view of insurance assets such as customer details, which enables insurers to heighten the service experience for customers and agents and to use the data to engage users with special offers for up-selling and cross-selling

Sapiens API Conductor is instrumental in creating more productive experiences, by simplifying the orchestration and integration into any core system, third party data source or Sapiens ecosystem marketplace. It enables insurers to configure, manage, publish and test their APIs. Using low-code tools, it allows for agile integration and data transformation to support multiple backend systems, omni-channel fronts and dynamic ecosystem solutions. Today, the necessity to use data proactively is crucial and can easily be achieved with Sapiens API Conductor with real time data enrichment and Sapiens pre-integrated Advanced Analytics models

Our Value

API Conductor augments sales and customer experiences, by enabling you to better manage your data and expand your services using third party solutions. Sapiens' end-to-end digital solution enables insurers to tap into a vast ecosystem of digital partners that are pre-integrated, pre-certified and pre-selected to bring real value. By partnering with Sapiens, you'll receive a solution for the future. Whether you're looking to transform existing processes for quick impact or trying to build new propositions powered by technology - Sapiens will help you orchestrate your own digital symphony.



Contact us to learn more about Sapiens API Conductor

About Sapiens

Sapiens International Corporation empowers insurers to succeed in an evolving industry. The company offers digital software platforms, solutions and services for the property and casualty, life, pension and annuity, reinsurance, financial and compliance, workers' compensation and financial markets. With more than 35 years of experience delivering to more than 600 organizations globally, Sapiens has a proven ability to satisfy customers' core, data and digital requirements. For more information: www.sapiens.com