



SAPIENS

Switzerland's
premier Legal
protection provider
offers 100% fully
digital service for
customers, agents
& brokers

The Client | dextra

Dextra Rechtsschutz AG is Switzerland's fastest growing legal protection insurance provider. The founding objective of Dextra was to offer highperformance legal protection products with an attractive pricing model for individuals, businesses and small companies and innovate the traditionbound Swiss market. The company offers legal protection in over 45 areas of law – either individualized or via all-in-one solutions.

The Challenge

When Dextra experienced a downturn in new business, the company decided to fundamentally update its product portfolio, e-commerce, and customer capabilities.



It was a critical imperative for Dextra to differentiate their legal protection products by designing and delivering digital experiences which enable them to optimize journeys across all facets of their business.

The Choice

With **Sapiens/sum.cumo Digital**, Switzerland's most consumer friendly legal protection provider, Dextra has been able to deliver superior, digital experiences, leverage enhanced interface tools, and utilize automated processes that support flexibility and productivity for across the entire enterprise.

The Results:

By leveraging expertise from **Sapiens/sum.cumo Digital** practice Dextra Has achieved:

-  A cohesive & unified digital policy & claims system
-  Power to create and accelerate digital business journeys through tightly integrated customer, broker and partner portals
-  Ability to introduce new product lines, update existing offerings, and adapt to changing market
-  Speed and dexterity to capitalize on market opportunities & meet changing client needs
-  Continual marketing & digital support coupled with continual ux/ui optimization to ensure that customer and market needs are met and exceeded

About Sapiens

Sapiens empowers insurers and financial markets with digital software solutions and services. With 40 years of experience and 600 global customers, Sapiens has a proven ability to satisfy customers' core, data and digital requirements. For more information: www.sapiens.com | Or **email** us directly.

Interested in determining
Your digital dexterity?

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